

# Judging Rubric

## Tier One

### Does the video follow the guidelines?

- 1) Does the video run within the 60-second time limit (not including the 5 second title slide)? **Yes**
- 2) Is the information included in the video accurate and current? **Yes**
- 3) There are no copyrighted materials used in the video. **Yes**
- 4) Is the video in English or does it have English subtitles? **Yes**
- 5) Does the video include how human population growth impacts one of this year's global topics? **Yes**

## Tier Two

### Quality of Video

#### 20% - Population Connection: Does the video show how human population growth impacts the chosen global topic?

#### 4 Points

The video clearly and comprehensively shows how human population growth impacts the chosen global topic.

#### 3 Points

There is a connection on how human population growth impacts the chosen topic.

#### 2 Points

Human population growth is mentioned but it is not clear how it impacts the chosen global topic.

#### 1 Point

Human population growth is not mentioned or is incorrectly tied to the chosen global topic.

#### 20% - Topic Knowledge: Does the video explain what the topic is and why it is important?

#### 4 Points

The video gives the viewer a strong understanding of the topic and expertly explains the topic's importance.

#### 3 Points

The video gives the viewer a general understanding of the topic and explains the topic's importance.

#### 2 Points

The video provides little explanation for the viewer to understand the topic or why it is important.

#### 1 Point

The video does not explain the chosen topic well and/or why it is important.

## 20% - Sustainable Solution: Is the solution offered appropriate and supported by claims in the video?

### 4 Points

A well-thought-out sustainable solution is offered that clearly addresses the global topic, is comprehensive, and logical.

### 3 Points

The solution is sustainable, addresses the global topic, and is logical.

### 2 Points

A solution is offered but does not match the global topic, is not logical or is unsustainable.

### 1 Point

No solution is offered.

## 20% - Memorable/Creative: Is the video creative and engaging?

### 4 Points

The video is memorable, creative, and unique. It leaves the viewer wanting more.

### 3 Points

The video is creative and engages the viewer.

### 2 Points

The video has some creativity and mildly engages the viewer.

### 1 Point

The video lacks creativity and does not engage the viewer.

## 20% - Production: What is the overall quality of the video production (including visual and sound elements)?

### 4 Points

A clear effort was made in editing the video, the sound is well-balanced and easy to hear, the visuals enhance the message, and all speech is at an understandable pace.

### 3 Points

The video shows some editing efforts. Sound is balanced and easy to hear. Sound and visual elements blend with video's message. Pacing is good throughout the video overall.

### 2 Points

The video was somewhat planned. Some sound or visual elements are distracting or pacing makes the video hard to understand.

### 1 Point

Very little effort was put into editing. Sound is of poor quality. Many sound and visual elements distract from the video's message.